

CURRICULUM VITAE

Associate Professor Dr. O. Lawrence EMEAGWALI

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I. EDUCATION

Degree	Area	University	Year
PhD	Management	Girne American University, Cyprus	2013
MBA	International Business Management	Girne American University, Cyprus	2009
B.Sc.	Microbiology	Nnamdi Azikiwe University, Nigeria	2004

II. ADMINISTRATIVE EXPERIENCE

(a) Head of Department (September, 2016- Present)

Department of Business Management, Faculty of Business and Economics,
The American University, Cyprus.

(b) Director (February, 2016- Present)

Centre for Management Research, Faculty of Business and Economics,
The American University, Cyprus.

III. ACADEMIC EXPERIENCE

Associate Professor of Strategic Management (July, 2016- Present)

Department of Management, Faculty of Business and Economics, The American
University, Cyprus.

Assistant Professor (July, 2014- July)

Department of Management, Faculty of Business and Economics, The American
University, Cyprus.

Senior Lecturer (January, 2013- July, 2014)

Department of Management, Faculty of Business and Economics, The American
University, Cyprus.

Lecturer & Teaching Assistant (October 2009- January 2013)

Department of Management, Faculty of Business and Economics, The American
University, Cyprus.

IV. AREAS OF TEACHING EXPERTISE

1. *Strategic Management*
2. *Business Management/International Business Management*
3. *Principles of Management*
4. *Organizational Theory & Organizational Behaviour*
5. *Human Resource Management*

V. COURSES TAUGHT WITHIN THE PAST SIX ACADEMIC YEARS

No	Course	Faculty/Institute	Credit	Level	Academic Years
<i>Graduate Courses Taught</i>					
1.	Strategic Management and Business Analysis	Graduate School of Social Sciences	3	PhD	2013-Present
2.	Organizational Behaviour	Graduate School of Social Sciences	3	PhD	2013-Present
3.	Strategic Management	Graduate School of Social Sciences	3	Masters (M.Sc./MBA)	2013-Present
4.	Organizational Theory	Graduate School of Social Sciences	3	Masters (M.Sc./MBA)	2013-Present
<i>Undergraduate Courses Taught</i>					
3.	Strategic Management	Faculty of Business and Economics	3	4 th Year (Capstone)	2009-Present
4.	Human Resource Management	Faculty of Business and Economics	3	4 th Year	2009-Present
5.	International Business Management	Faculty of Business and Economics	3	4 th Year	2009-Present
6.	Electronic Commerce	Faculty of Business and Economics	3	3rd Year	2009-Present
7.	Introduction to Business and Management	Faculty of Business and Economics	3	Freshmen	2009-Present
8.	Principles of Management	Faculty of Business and Economics	3	Freshmen	2009-Present

VI. ACADEMIC TRAINING AND DEVELOPMENT RECORD

Type	Description	Organizers/Facilitators	Date(s)
Training	BTEC Implementation	Pearson Publishing & BTEC UK.	27, 28 & 29 January, 2014
Training Workshop	IWB Teacher Training Workshop	Oxford University Press	3 December, 2012
Training Seminar	Peer Observation and Giving Feedback	Girne American University	8 November, 2012 & 3

	Part 1&2		December, 2012.
Training Workshop	Classroom Management	Girne American University	24 December, 2012
Training Seminar	Materials Development Training	Pearson Publishing	8-9 December, 2012
Training Workshop	Management Education Programme in Entrepreneurship and New Venture Creation	World Bank BDS Funded program implemented by Kaduna Business School and the MSME Nigeria, Project.	28 April-27 May 2006

VII. OTHER ADMINISTRATIVE EXPERIENCE

Member of Postgraduate Research Review Committee (2014-Present)

Department of Management, Faculty of Business and Economics, The American University, Cyprus.

Member of Undergraduate Curriculum Design Committee (2013-Present)

Department of Management, Faculty of Business and Economics, The American University, Cyprus.

Member, Management Degree Program Accreditation Committee (2013- Present)

Department of Management, Faculty of Business and Economics, The American University, Cyprus.

VIII. PROFESSIONAL MEMBERSHIP

Member, Strategic Management Society -SMS, Illinois, USA.

Graduate Member, Nigerian Institute of Management –NIM (Chartered), Nigeria.

IX. CURRENT RESEARCH INTERESTS

Competitive strategy, competitive dynamics, action based strategy and inter-firm competitive interactions in the mobile telecommunications industry.

X. RESEARCH PUBLICATIONS

Refereed Journal Publication

Emeagwali, O.L. (2016). A Meta-analytic Examination of the Impact of Core Competencies on Strategic Performance. Accepted for publication in Volume 1, Issue 3 of the ARP International Journal of Social Science of ISSN 2488-9474.

- Emeagwali, O.L. (2016). Entering Unrecognized Markets: Evidence from the TRNC. Accepted for publication in Volume 1, Issue 3 of the ARP International Journal of Social Science of ISSN 2488-9474.
- Emeagwali, O. L. & Ati, L. (2015). Classifying the Generic Competitive Action Types within the Nigerian Mobile Telecommunications Network Operating Industry. *ARP International Journal of Social Science* 1 (1), 3-12
- Emeagwali, O. L. & Ati, L. (2015). Industry Specific Action Types within the **Nigerian** Mobile Telecommunications Network Operating Industry *ARP International Journal of Social Science* 1 (1), 84-101
- Emeagwali, O. L., & Çalıcıoğlu, C. (2014). Mapping the Generic Competitive Action Types Peculiar to the Turkish Mobile Telecommunications Network Operating Industry. *Problems and Perspectives in Management*. Volume 12, Issue 1. **(Indexed in Elsevier's SCOPUS)**
- Emeagwali, O. L., & Çalıcıoğlu, C. (2014). Competitive Interaction: Nature, volume and patterns of generic competitive actions executed by the three largest mobile telecommunication network operators in Turkey. *Problems and Perspectives in Management*. Volume 12, Issue 1. **(Indexed in Elsevier's SCOPUS)**
- Emeagwali, O. L., & Çalıcıoğlu, C. (2014). Industry-specific Competitive Actions within the Turkish Mobile Telecommunications Network Operating Industry. *International Journal of Business and Social Sciences*. Accepted for Publication.
- Çalıcıoğlu, C., Zhakanova, A., & Emeagwali, O. L. (2014). Effect of Organizational Climate on Marketing Performance: An Analysis of the Perception of Marketers in the Banking Sector of North Cyprus. *Problems and Perspectives in Management*. Volume 12, Issue 2. **(Indexed in Elsevier's SCOPUS)**
- Çalıcıoğlu, C., Zhakanova, A., & Emeagwali, O. L. (2014). Relationship between Perceived Organizational Commitment and Target Achievement: Evidence from an Examination of Marketers in North Cyprus' Banks. *Journal of Arts, Science & Commerce*. Volume V, Issue – 2. [Accepted to be published in April, 2014]
- Zhakanova, A., & Emeagwali, O. L. (2014). An Empirical Study of the Impact of Market Capitalization on the Long-term performance of IPOs. *Journal of Arts, Science & Commerce*. Volume V, Issue – 2.
- Emeagwali, O. L., & Naghdipour, B. (2013) Exploring the Usage and User-Perception of Interactive White Boards in Higher Education in North Cyprus. *Procedia - Social and Behavioral Sciences*, Elsevier, Volume 83, Pages 272-276, ISSN 1877-0428, <http://dx.doi.org/10.1016/j.sbspro.2013.06.053>. <http://www.sciencedirect.com/science/article/pii/S1877042813011208> **(Indexed in Thomson Reuters' CPCI & Elsevier's SCOPUS)**
- Naghdipour, B., & Emeagwali, O. L. (2013) Students' Justifications for Academic Dishonesty: Call for Action. *Procedia - Social and Behavioral Sciences*, Elsevier, Volume 83, Pages 261-265, ISSN 1877-0428, <http://dx.doi.org/10.1016/j.sbspro.2013.06.051>.

<http://www.sciencedirect.com/science/article/pii/S187704281301118X>)

(Indexed in Thomson Reuters' CPCI & Elsevier's SCOPUS)

Naghdi-pour, B., & Emeagwali, O. L. (2013) Assessing the Level of Reflective Thinking in ELT Students. *Procedia - Social and Behavioral Sciences*, Elsevier, Volume 83, Pages 266-271, ISSN 1877-0428, <http://dx.doi.org/10.1016/j.sbspro.2013.06.052>.

<http://www.sciencedirect.com/science/article/pii/S1877042813011191>)

(Indexed in Thomson Reuters' CPCI & Elsevier's SCOPUS)

Turgay, T & Emeagwali, O. L. (2012) "Hypercompetition: the Driving Force behind Successful Business Innovations? A Critical Review of Literature", *Investment Management and Financial Innovations*, Volume 9, Issue 3, pp. 111-119.

(Indexed in Elsevier's SCOPUS)

XI. INTERNATIONAL JOURNAL SCIENTIFIC REVIEW RESPONSIBILITIES

6. Scientific Reviewer for Business Theory and Practice: ISSN 1648-0627, eISSN 1822-4202. (Indexed in Elsevier's SCOPUS).

*Reviewed one article titled: "STRATEGIC FLEXIBILITY IN RETAIL FIRMS" for Business: Theory and Practice / Verslas: Teorija ir Praktika, and submitted my recommendation, "Revisions Required."

7. Reviewed a second article for the same journal titled: "Valuing Start-ups- Selected Approaches and their Modifications Based on External Factors, and submitted my recommendation, "Revisions Required."

XII. DOCTORAL EXTERNAL JURY EXAMINING EXPERIENCE

8. External jury examiner on the *qualification examination* of NADIR GURPINAR at the Institute of Graduate Studies and Research of *Cyprus International University.16.06.2015*

9. External jury examiner on the *qualification examination* of SAMEER HAMDAN at the Institute of Graduate Studies and Research of *Cyprus International University.16.06.2015*

10. External jury examiner on the *qualification examination* of AHMED MUHAMMA OMER at the Institute of Graduate Studies and Research of *Cyprus International University.16.06.2015*

11. External jury examiner on the *qualification examination* of NADIR GURPINAR at the Institute of Graduate Studies and Research of *Cyprus International University.16.06.2015*

12. External jury examiner on the *qualification examination* of CLEMENT OPPONG at the Institute of Graduate Studies and Research of *Cyprus International University.16.06.2015*

13. External jury examiner on the *qualification examination* of KARWAN KADIR at the Institute of Graduate Studies and Research of *Cyprus International University.16.06.2015*

14. External jury examiner on the *qualification examination* of NADIR GURPINAR at the Institute of Graduate Studies and Research of *Cyprus International University.16.06.2015*

15. External jury examiner on the *qualification examination* of AHMED ACHILLE FOFACK at the Institute of Graduate Studies and Research of *Cyprus International University. 16.06.2015*

16. External jury examiner on the *qualification examination* of PATRICK NKANDU at the Institute of Graduate Studies and Research of *Cyprus International University*. **21.10.2015**
17. External jury examiner on the *qualification examination* of AHMAD ALROUB at the Institute of Graduate Studies and Research of *Cyprus International University*. **21.10.2015**
18. External jury examiner on the *monitoring examination* of OSORO OGHENEKEVWE at the Institute of Graduate Studies and Research of *Cyprus International University*. **16.06.2015**

XIII. DOCTORAL THESIS/DISSERTATIONS SUPERVISED

1. The Impact of Political Sanctions on the Economic Development and Progress of Sport Tourism in North Cyprus- *by Rukiye Kilili*. **September, 2014.**
2. The Relationship between Knowledge Management and Organizational Strategic Performance: A Case Study of Top Universities in Tehran- *by Pouria Jahanbakhshian*. **May, 2015**
3. The Impact of Competitive Intelligence and Entrepreneurial Behavior on Entrepreneurial Leadership: A Comparative Analysis of Manufacturing and Service Companies in Duhok – *by Hakar Zaki Mohammed*. **May, 2015**
4. Mustafa Almansy: (upcoming)*

XIV. DOCTORAL THESIS/DISSERTATIONS CO-SUPERVISED

1. Exploring the Role of Agility and Ambidexterity Strategies for Enhancing Competitive Performance: An Empirical Study of Private Universities in Iraq between 2003-2013 – *by Salam Jassim Hmood*. **January, 2015**
2. The Relationship between Employee Satisfaction and Customer Satisfaction in the Banking Sector: A Comparative Study between Islamic and Conventional Banks in the United Arab Emirates- *by Abdelkarim Kitani*. **May, 2015**
3. Organizational Development in Jordan's Insurance Industry: Concept, Problems, Causes and Solutions- *by Marwan Ibrahim Khartabiel*. **May, 2015**

XV. MASTERS (M.Sc) THESIS/DISSERTATIONS SUPERVISED

1. OPEC's Pricing and Production Policies in Light of World Oil Consumption (1960-2012)- *by Salar A. Alsarky*. **June 2014.**
2. Strategic Planning for Multi-Airport Systems: A Case Study of Airports in the Kurdistan Region of Iraq from 2006-2013- *by Zhiyar Mohammed Ismael*. **February, 2015.**
3. Analysis of Competitive Action Types within the Nigerian Mobile Telecommunications Network Operating Industry- *by Lile Ati*. **June, 2014.**
4. Determinants of Delays in Tax Payments among Select Companies in Iraq's Kurdistan Region – *by Sherzad Saeed Ramadhan*. **February, 2015.**
5. Problems and Causes of Financial Distress in the Banking Sector of the Kurdistan Autonomous Region of Iraq- *by Mahir Sharif Naser*. **February, 2015.**
6. The Effect of Industry Characteristics on the Volume of Competitive Actions and the Speed of Competitive Response: A Comparative Analysis of the Mobile Telecom Network Operating Industry and the Pharmaceutical Industry of Jordan- *by Ala'a Jbreen*. **May, 2015**
7. Strong Brand and Brand Development Strategies- *by Natallia Sidzko*, **May, 2015**

XVI. MASTERS (MBA) PROJECTS SUPERVISED

1. The Impact of the Closing of CTA on the Tourism Sector of North Cyprus- by Teoman Adacan. **January, 2015.**
2. The Effect of Training on Productivity of Workers: A Case Study of National Petroleum Investment Management Service (NAPIMS)- by Akinribido Michael. February, 2015.
3. The Role of Government in the Development of Small and Medium Scale Enterprises through the use of the Central Bank of Nigeria-by Kehinde Oluwaseyi Oyeniyi. February, 2015.
4. Restructuring of Public Companies and the management of its Implementation in the Democratic Republic of Congo- by Augustin Maghene, May, 2015.

XVII. DOCTORAL THESIS DEFENSE JURY MEMBERSHIP & PARTICIPATION

1. Exploring Hotel Employee Perception of Mobbing Behaviour: A Comparative Study of Kazakhstan and North Cyprus- by Almaz R. Sandybayev. June, 2014.
2. International Tourism and its Effects on North Cyprus' Economy- by Huseyin Bozdoglar. September, 2014.
3. The Effect of Marketing Communications on Consumer Based Brand Equity: A Comparative Study between Social and Traditional Media in the Jordanian Mobile Phone Market- by Lu'ay Hani Mohammed Al Mu'ani. January, 2015.
4. Strategic Global Sourcing: Concept Design for Determining Optimum Procurement Decisions in the Aviation Manufacturing Industry- by Christian Kowalski. December, 2014.
5. The Relationship between Knowledge Management and Organizational Strategic Performance: A Case Study of Top Universities in Tehran- by Pouria Jahanbakhshian. May, 2015.
6. The Impact of Competitive Intelligence and Entrepreneurial Behavior on Entrepreneurial Leadership: A Comparative Analysis of Manufacturing and Service Companies in Duhok – by Hakar Zaki Mohammed. May, 2015.

XVIII. MASTERS THESIS DEFENSE JURY MEMBERSHIP & PARTICIPATION

1. The Role of the Financial Sector in the Jordan Economy: Evidence from Bounds and Causality Tests- Dilman Kamil Ahmed. June, 2014.
2. The Relationship between Amman Stock Exchange and Macroeconomic Variables in Jordan- by Zner Yousif Mohammed Hassan. February, 2015.
3. International Economic Fluctuations and Macroeconomic Aggregates of African Countries: A Panel VAR analysis- by Godric Effata Mwindu. June 2014.
4. The Practicality of Evaluating the Performance of Jordanian Universities using the Balanced Score Card- Ahmad Al-Jarah. May, 2014.
5. The Effect of Foreign Direct Investment on Economic Growth in Iraq- by Fatimah Ramadhan Semo. May, 2014.
6. Performance Management System Evaluation in Alivaria Brewery -by Aliaksandra Karpava. May, 2014.
7. African Governance and Corruption: A Comparative Study of Botswana and Nigeria (2000-2011)- by Edidiong Ebong Ukut. June, 2014.
8. The Impact of Terrorism on Economic and National Development: The Case of Niger Delta Militants in Nigeria- by Emanuella Mosugu. June, 2014.
9. Assessment of the Management of the Health Care System in Nigeria: An emphasis on the health workforce – by Kehinde Gbolahan Somoye, May, 2015.

10. The Role of Government in Curbing Corruption in Nigeria – by Yusuf Ajibola, May, 2015.

XIX. MASTER PROJECT DEFENSE COMMITTEE PARTICIPATION

1. Institutionalization of the Performance Appraisal System in the TRNC Public Service: A Case Study of Girne Municipality- by Flora Rasoli. February, 2015.
2. Safety Management in the Kazakhstan Oil Industry- by Aigerim Arungazyeva. January, 2015.
3. The Correlation between Interactive Marketing, Customer Satisfaction and Marketing Effectiveness: Evidence from Marketing Companies in Kyrenia- by Madina Igamkulova. January, 2015.
4. Modern Management Techniques: The Kazakhstan Experience in the Implementation of the Six Sigma Method- by Aizhan Mardenova. January, 2015.
5. Internal Audit and Performance of Select Government Institutions in South Sudan- by Biluny Puot Lampuar. November, 2014.
6. Consumer Lending in the Republic of Kazakhstan: The Case of JSC Eurasian Bank- by Askar Kaligozhin. January, 2015.
7. Financial Management Models of Holding Companies: Te Case of JSC Kazakh Telecom- by Malika Dossumova. January, 2015.
8. Restructuring of Public Companies and the management of its Implementation in the Democratic Republic of Congo- by Augustin Maghene, May, 2015.
9. Substantial Advertising: The Impact on Consumer Purchasing Behavior- by Laith Fares Faraj, June, 2015.
10. Assessment of the Performance and Reasons for Failure of Ecommerce in Nigeria: Suggested Techniques for Improvement- by Adeyemi Idowu Olufemi, June, 2015.
11. Applying the Earned Value Management Technique as an Effective Tool in the Construction Industry in Nigeria – Adefolarin Abdulkadri Adebisi, June, 2015.

XX. SPEAKING ENGAGEMENTS

19. *“Intuition: Reshaping the way we predict actions”*- A speech given at the TEDxGAUNIVERSITY- an independently organized international TED event held on 01.07.2015.
20. *“Economic Dynamics of Terrorism”* – A speech given at the GAU International Relations Symposium held at the American University, Cyprus on 22.07.2015.
21. *“Sustainable Global Peace: Is it even possible?”* – A speech given at the TEDxEMUniversity- an independently organized international TED event held at the Eastern Mediterranean University, Famagusta, Cyprus on 14.11.2014.
22. *“Exploring the Usage and User-Perception of Interactive White Boards in Higher Education in North Cyprus”*- A presentation given at the World Conference on Educational Technology held at the Near East University, Nicosia, Cyprus on 27-30.06.2012.

XXI. REFEREES

23. Professor Dr. Serdar Saydam

Former Dean of the Faculty of Business and Economics

Current Senior Lecturer

Cyprus American University, Lefkosa, Cyprus.

Email: serdaysaydam@gau.edu.tr

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24. Professor Dr. Alexandar Kostin

Senior Lecturer of Management Information Systems

The American University, Kyrenia, Cyprus.

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25. Professor Dr. Tayfun Turgay

Senior Lecturer

Akdeniz Karpaz University, Nicosia, Cyprus.

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26. Professor Dr. Sabri Koç

Professor Emeritus

Middle East Technical University, Ankara, Turkey

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